



WORLD-CLASS
SEATING FOR
WORLDWIDE EVENTS





Tiered and Covered Seating Solutions

Arena Seating's covered and uncovered temporary grandstands have provided a safe, economical seating solution to events all over the UK for more than 30 years.

These stands utilising polypropylene seats are the most popular items in our product portfolio for use at indoor and outdoor events. Configurations and layouts are flexible and wide-ranging. Full technical data sheets provide detailed specifications on the various layouts available, all developed to create the feel of a permanent facility, which conforms to the restraints of the event or venue. A specification pack is available on request.

The products are constantly upgraded and provide the widest and most flexible range in the market today.

AN EVENT IS ONLY
TRULY LIVE WHEN IT
HAS AN AUDIENCE



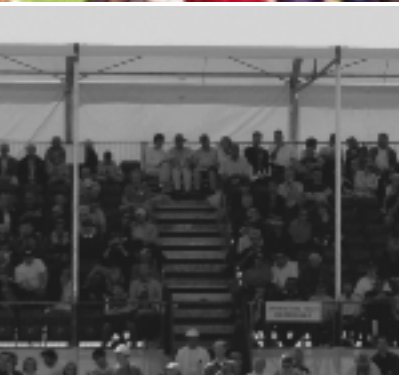
Modular Covered Grandstands

Designed to cope with the infamous British climate, Arena's modular covers are based on an aluminium frame system and customised to protect a seated audience from inclement weather. The roof structures are attached directly to the modular tiered seating and are available as a 6-row or 12-row solution for both 152mm and 254mm rise systems.

Complying fully with the applicable design codes, Arena's Project Management staff adopt a 'site specific analytical' approach for each client, to ensure a full account has been taken of:

- Site wind speed
- Canopy orientations
- Anchoring requirements
- Design loadings and uplift

The result and finished grandstand may also include side and rear panels, and where required a choice of interior linings. Colour options for roof panels include White, Green and Red.



SAFETY IS PARAMOUNT
IN THE WORK
WE UNDERTAKE

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The Arena System

Arena's modular seating is available in shallow rise (152mm) and steep rise (254mm) formats and we offer a choice of framework to suit the circumstances specified by our clients, for example;

Arena's fast build triangular support system requires a reasonably level surface and is the most economical solution for audience facilities with a front row at ground level.

For raised front row audience facilities, particularly outdoors over undulating ground, the Arena Kwikform system is the preferred solution.

In addition, our vast range of accessories includes:

- Staircases
- Control platforms
- Hospitality and commentary boxes
- Rear and front walkway options
- 45° corner units forming 'in the round' configurations
- Roof covers (detailed later)

These accessories help compliment our range of seating solutions, and ensure each client has total flexibility in erecting spectator facilities most suited to their event.





The Service Package

Conferences, concerts, sporting events, rallies, parades.

Whatever the occasion, the key to a successful event depends on the optimum management of audience space.

The provision of suitable spectator viewing facilities is a vital aspect of any event organiser's job and must take account of diverse factors such as:

- Safety
- Sightlines
- Comfort
- Aesthetics
- Cost Budgets

Our specialist staff will ensure all these issues are addressed. Small intimate television sets, vast auditoria and arenas are all catered for by a design and build service that is unique to each client, venue and event.





Total Event Solutions

The Arena Group is the UK's largest event services company. We help to create the environment for the most prestigious events each and every year. Our individual group companies are recognised as the very best in their respective fields; specialising in the provision of temporary and permanent seating, temporary structures, multi-storey hospitality boxes, temporary support systems and a hospitality and event management service.

www.arenagroup.com

Temporary Structures

Arena Structures has been shaping key events for over 240 years. The company is the largest temporary structures supplier in the UK. Our technology and equipment are state-of-the-art and this combined with the know-how, experience and expertise of our team will guarantee a breathtaking event environment.

www.arenastructures.com

Temporary Seating

Creating the perfect environment for the audience to appreciate an event is the art. Seating provides focus and drama, where before there was only space. Excitement, anticipation and spectacle are amplified and defined by effective seating, allowing performance to exist through its spectators. Arena Seating provide excellent lines of visibility for spectators, whilst safely maximising the capacity for organisers.

www.arenaseating.com

Multi-Storey Hospitality

Arena Scene is the market leader in the supply of luxury multi-storey hospitality viewing boxes to events across the UK. Glass-fronted structures and balconies provide guests with a first-class panoramic view of all the sporting action. These structures provide the ideal environment for dining and entertainment at many of the country's major sporting venues and blue riband events.

www.arenascene.com

Temporary Support Systems

Arena Scaffolding can design and provide temporary support systems for any event. Our teams are highly experienced and can confidently recommend the best construction for all your support and staging needs. Arena Scaffolding can meet all your needs whether it be corporate, live event or media related. Arena will ensure you have the best solution from our extensive range within stringent safety standards.

www.arenascaffolding.com

Temporary Storage

Arena Store is a leading supplier of temporary and semi-permanent solutions for a multitude of logistical, industrial and commercial applications. We are confident we have a solution for every space requirement, regardless of size, location or purpose. We have an extensive stock holding and provide competitive financial options; rental, purchase, leasing or even buy-back by Arena.

www.arena-store.com

Arena Middle East

Arena Middle East was formed as a partnership with Harlequin marquees to deliver the very best service and temporary structure technology to the unique United Arab Emirates event market. The company draws on the extensive local experience of our partners and the international expertise and equipment of the Arena Group. The team work with prestigious event productions and sporting events providing multi-level and innovative structures and contemporary interior design.

www.arenamiddleeast.com