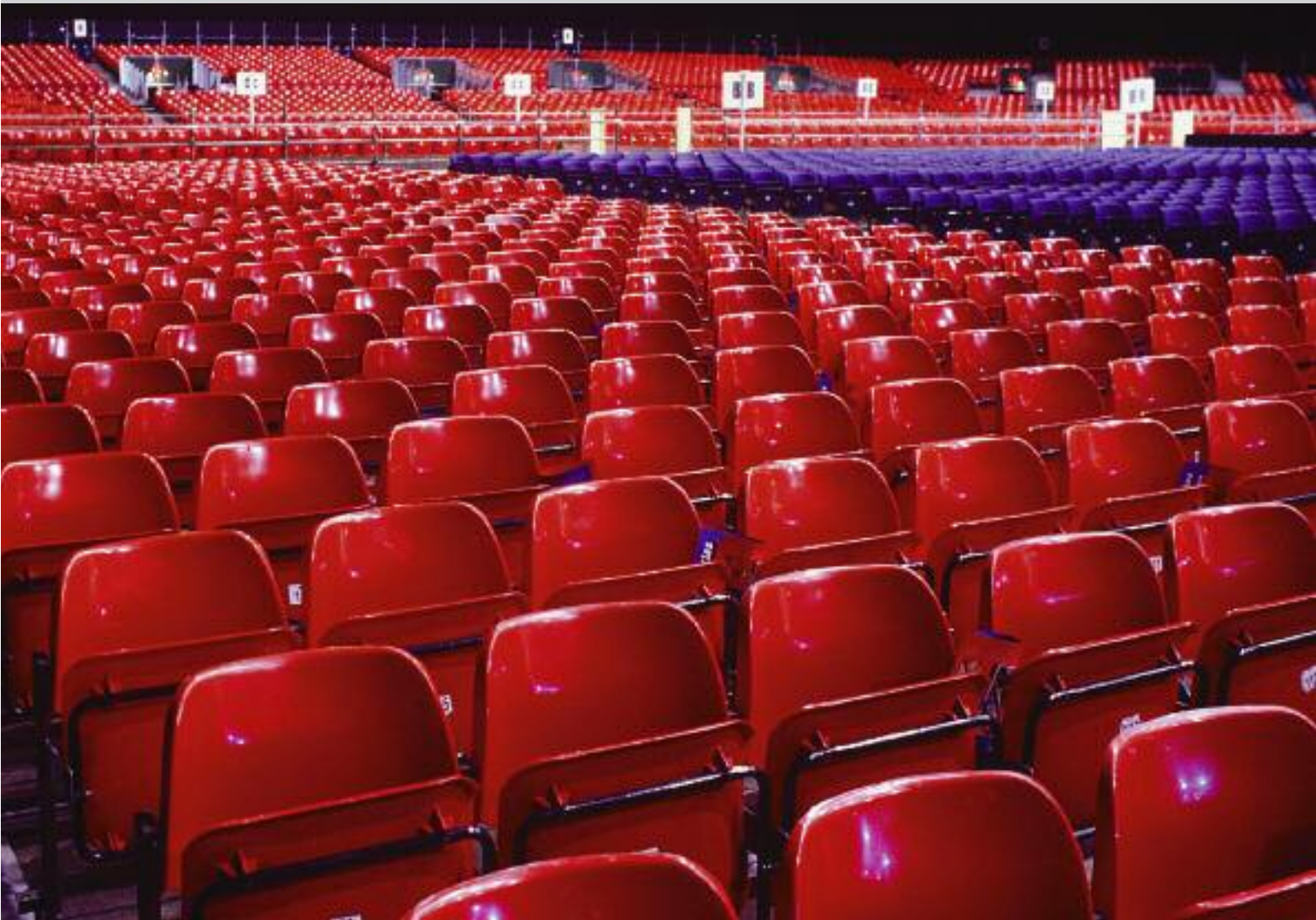




Flat Seating



THE COMPLETE  
SERVICE FOR THE  
LIVE EVENT INDUSTRY



[WWW.ARENA SEATING.COM](http://WWW.ARENA SEATING.COM)

01488 67 48 00



“CONCERT OR  
CONFERENCE,  
WE PROVIDE  
THE SOLUTION.”

## Flat Seating Solutions

Arena Seating offer a complete service to organisers and promoters who require a flat seating arrangement at indoor or outdoor venues. In addition to two tried and tested seating systems, our package includes the following:

- site survey
- CAD generated seating plans
- seat numbers and row letters
- free standing block signage
- purpose designed floorbar arrangements
- dedicated project manager

Utilising our two seating systems, we provide some 300,000 flat seats annually for venues and artists including:

- |                           |                     |
|---------------------------|---------------------|
| ■ Wembley Stadium         | ■ Rod Stewart       |
| ■ Twickenham Stadium      | ■ Neil Diamond      |
| ■ Hampden Park            | ■ Luciano Pavarotti |
| ■ Don Valley Stadium      | ■ José Carreras     |
| ■ Old Trafford            | ■ Madonna           |
| ■ Earls Court and Olympia | ■ Eagles            |
| ■ Elton John              | ■ Rolling Stones    |



Arena Flat Tip-up System



Samsonite Folding Polypropolyene Chairs



## Samsonite Folding Polypropylene Chairs

A hard wearing, comfortable and economic product, the folding polypropylene chairs can be used for indoor or outdoor occasions and fold flat for economic storage, transport and handling.

- Full site surveys and CAD seating layouts by experienced Arena staff
- Production of ticket manifests
- All chairs clipped together
- Every 6th seat is 'floorbarred' utilising Arena's proven unique floorbar system, conforming to all H&S guidelines
- Seats are numbered and rows lettered
- Free standing block signage installed, which can be easily dropped by stewards at the start of the concert
- The ideal solution for Concerts and Conferences with a fast installation and removal time





## Arena Flat Tip-up System

This system utilises the Arena tiered tip-up seats secured with a unique modular floorbar arrangement every 3rd seat. The tip-up seats use less space than a conventional flat chair and provide a totally rigid seating solution for indoor events.

- Full site surveys and CAD seating layouts by experienced Arena staff
- Production of seating plans
- No fixing required to venue floor
- Ideal for indoor concerts and events where space is at a premium
- Upholstered seats available for VIP or Hospitality areas
- Tip-up seats match our tiered system should a complete auditorium be required
- Available for Hire or Sale



**Total Event Solutions**

The Arena Group is the UK's largest event services company. We help to create the environment for the most prestigious events each and every year. Our individual group companies are recognised as the very best in their respective fields; specialising in the provision of temporary and permanent seating, temporary structures, multi-storey hospitality boxes, temporary support systems and a hospitality and event management service.

[www.arenagroup.com](http://www.arenagroup.com)

**Temporary Structures**

Arena Structures has been shaping key events for over 240 years. The company is the largest temporary structures supplier in the UK. Our technology and equipment are state-of-the-art and this combined with the know-how, experience and expertise of our team will guarantee a breathtaking event environment.

[www.arenastructures.com](http://www.arenastructures.com)

**Temporary Seating**

Creating the perfect environment for the audience to appreciate an event is the art. Seating provides focus and drama, where before there was only space. Excitement, anticipation and spectacle are amplified and defined by effective seating, allowing performance to exist through its spectators. Arena Seating provide excellent lines of visibility for spectators, whilst safely maximising the capacity for organisers.

[www.arenaseating.com](http://www.arenaseating.com)

**Multi-Storey Hospitality**

Arena Scene is the market leader in the supply of luxury multi-storey hospitality viewing boxes to events across the UK. Glass-fronted structures and balconies provide guests with a first-class panoramic view of all the sporting action. These structures provide the ideal environment for dining and entertainment at many of the country's major sporting venues and blue riband events.

[www.arenascene.com](http://www.arenascene.com)

**Temporary Support Systems**

Arena Scaffolding can design and provide temporary support systems for any event. Our teams are highly experienced and can confidently recommend the best construction for all your support and staging needs. Arena Scaffolding can meet all your needs whether it be corporate, live event or media related. Arena will ensure you have the best solution from our extensive range within stringent safety standards.

[www.arenasc scaffolding.com](http://www.arenasc scaffolding.com)

**Temporary Storage**

Arena Store is a leading supplier of temporary and semi-permanent solutions for a multitude of logistical, industrial and commercial applications. We are confident we have a solution for every space requirement, regardless of size, location or purpose. We have an extensive stock holding and provide competitive financial options; rental, purchase, leasing or even buy-back by Arena.

[www.arena-store.com](http://www.arena-store.com)

**Arena Middle East**

Arena Middle East was formed as a partnership with Harlequin marquees to deliver the very best service and temporary structure technology to the unique United Arab Emirates event market. The company draws on the extensive local experience of our partners and the international expertise and equipment of the Arena Group. The team work with prestigious event productions and sporting events providing multi level and innovative structures and contemporary interior design.

[www.arenamiddleeast.com](http://www.arenamiddleeast.com)